



Nearly 2,000 animals are adopted from the Chula Vista Animal Care Facility each year. To celebrate all the amazing pets and their families, AND, to raise funds to help more animals in need, the Animal Care Facility is launching a 2021 CVACF and Rescue Pet Calendar photo contest! To enter, post a favorite photo of your pet to either Facebook, or Instagram with the hashtag #CVACFcalendar, tag the Chula Vista Animal Care Facility account (@cvAnimalCare on Facebook or @cvacf on Instagram) and make the viewer settings global. **Only photos posted from October 1 to October 15 will be considered.**

The Grand Prize winner will have their photo featured on the cover of the Animal Care Facility 2021 calendar as well as on one month inside the calendar! Eleven first prize winners will have their photo featured on one month inside the 2021 calendar.

How to enter

- Post a calendar worthy photo to either Facebook, or Instagram and use the hashtag #CVACFcalendar and tag the Animal Care Facility account (@cvacf on Instagram or @cvAnimalCare on Facebook)
- Preference in the judging will be given to horizontal color photos that only features domestic pets (no humans or wildlife, please!)
- In your post, please include the name of your pet and where they were adopted from.
- The photo must be posted to social media (either Facebook, or Instagram) between October 1 and October 15, 2020. Please make sure your post can be seen by the public and not just friends. This requires the “global” permissions/privacy settings.
- Here are [tips](#) on how to take a great photo of your pet.

Details

- Contest submission begins: 12:01 a.m., Thursday, October 1, 2020
- Contest submission ends: 11:59 p.m., Thursday, October 15, 2020
- A committee composed of Chula Vista staff and community members will review and select the top 24 photographs.
- Social Media voting for top 24 photos begins on Monday, October 19, 2020 and ends at 11:59 p.m., on Saturday, October 31, 2020. Winners will be tagged in the posts so they can begin promoting to their networks. Make sure your privacy settings are set so we can tag you!
- A committee composed of Chula Vista staff and community members will review and select the final winning photographs.
- Winners will be announced by Tuesday, November 3, 2020
- The City will contact winners via direct message on the social media platform (Facebook, or Instagram) where their winning photo appeared. In order for us to direct message you, please make sure you are following us and that your privacy settings allow for messages. Winners will have by 5 p.m., Thursday, November 5 to respond with the hi-res photo version of the winning entry. If the winner does not respond by 5 p.m., Thursday, November 5, they will forfeit the opportunity to be featured in the 2021 CVACF calendar.

Prizes

Grand Prize:

The winning photo will be featured on the cover of the CVACF and Rescue Pet 2021 calendar as well as on one month inside the calendar. **The Grand Prize winner also will receive two free calendars.**

Eleven Featured Prizes:

Winners will have their photo featured on one month inside the 2021 calendar. Each Featured Prize winner also will receive one free calendar.

Contest Rules

- Post a photo of your domestic rescue animal (just the rescue animal - no people or wildlife) to either Facebook, or Instagram and use the hashtag #CVACFcalendar
- The photo must be posted to social media (either Facebook, or Instagram) between October 1 and October 15, 2020. Please make sure your post can be seen by the public and not just friends.
- The photo must include the hashtag #CVACFcalendar.
- Contest is open to everyone, 18 years and older.
- All submitted photography must be your original work.
- Photos must be posted on either Facebook, or Instagram to be considered.
- The photographer will sign a waiver release form if selected as a winner.
- The original photo must be a color photo that is horizontally oriented and at minimum 300 dpi resolution to be featured in the calendar. There will not be the opportunity to re-take the photo. If the contestant cannot provide the hi-resolution version of the submitted photo by Thursday, November 5, the City reserves the right to select the next highest-scoring photo.
- If photo is selected for calendar consideration, photographer will acknowledge understanding of rules and disclaimers and will waive rights to the photo so the City may use it in the calendar, in social media, on chulavistaca.gov, in press release(s), or any other advertising or promotion efforts. The City of Chula Vista will provide the waiver release form.
- The deadline for providing the waiver and hi-res photos is Thursday, November 5, 2020. Materials must be received by this date or the City will select the next highest-scoring photo.
- This photo contest is neither sponsored by or affiliated with Facebook or Instagram. Contact communications@chulavistaca.gov with any questions.

Contest Disclaimers:

- Submitting a photo indicates you have read and understood the rules and are knowingly and voluntarily participating in the contest.
- By submitting a photo to the contest, the contestant affirms that he or she has obtained the necessary rights, licenses, consents and permissions to use all material in the photo and that no copyright or other intellectual property rights are violated by the submission. The contestant assumes sole responsibility for the photo and the material contained in it and also for the consequences of the submission.
- Photo submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence, incitement to violence, commercial solicitation or commercial promotion. Submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating or disrespectful to groups, individuals or institutions. Submissions must be suitable for a public audience.
- The City of Chula Vista is not responsible for lost, late, or misdirected photos.
- The City of Chula Vista reserves the right to disqualify, at its sole and absolute discretion, any submission that does not adhere to these criteria, or to contest rules.

- The City of Chula Vista reserves the right to delete/discard submissions that don't adhere to contest rules and disclaimers.
- The City of Chula Vista reserves the right to modify, suspend, terminate or cancel the contest or take any action in its best interest.
- By entering the photo contest, participants grant the City of Chula Vista and those authorized by it, a royalty-free, non-exclusive license to display, distribute, reproduce the entries in whole or in part, in any media now existing or subsequently developed, for any educational programs, publications, PowerPoint presentations, publicity efforts, and all other standard City of Chula Vista purposes. Participants consent to The City of Chula Vista's use of their names in any list of winners and for promotional purposes in any media without payment or further consideration.
- Any photograph reproduced will include a photographer credit as feasible. The City of Chula Vista will not be required to pay any additional consideration or seek any additional approval in connection with such uses.
- The City of Chula Vista assumes no liability or responsibility for any loss or harm resulting from any user's participation in or attempt to participate in the contest or ability or inability to upload, download or otherwise access any information in connection with participating in the contest. The City of Chula Vista assumes no responsibility or liability for technical problems or technical malfunction arising in connection with participation in the contest.
- All participants shall hold the City of Chula Vista and its sponsors, directors, officers, employees, and agents (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with participant's entrance in the contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of participant's participation in the contest or winner's acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Participants are solely responsible for their entries.
- Participants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.
- Participants agree that all disputes, claims and causes of action arising out of, or connected with, the "CVACF and Rescue Pet Calendar" Photo Contest rules or any prize awarded shall be resolved by the appropriate court located in San Diego County. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, participants' rights and obligations, in connection with the "CVACF and Rescue Pet Calendar" Photo Contest, shall be governed by, and construed in accordance with, the laws of California.